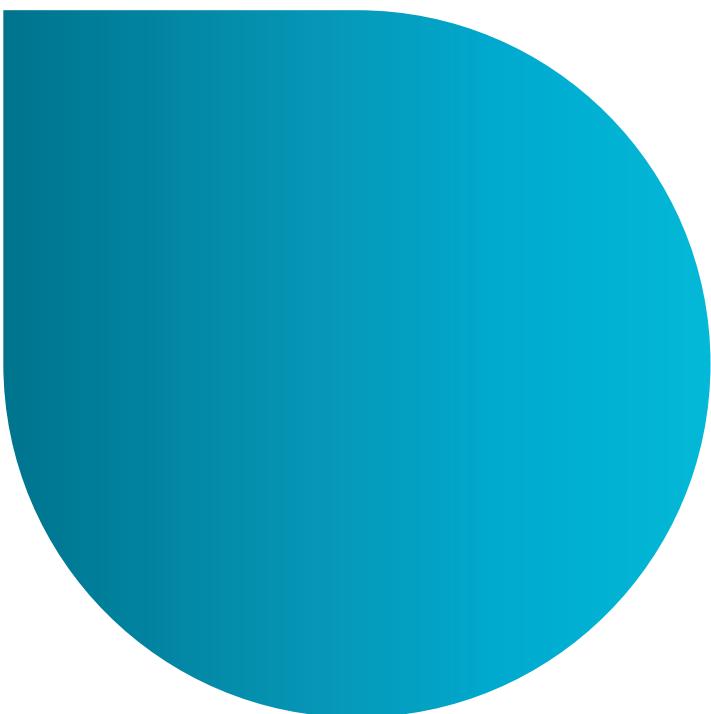


DESIGN MANUAL

www.rabbitstudio.sk



DANUBE ISLANDS

TABLE OF CONTENTS

Logo versions	3

Monochrome version of the logo	5

Colour version of the logo	6

Explanation of the logo idea	7

Logo design	8

Typography	9

The protection zone	10

Prohibited use	11

The logo used on the background	12

The logo used in the photos	13

The logo used with other logos	14

Promotional items	15

LOGO VERSIONS

The logo can be used in 4 versions according to application.

Logo version V1



DANUBE ISLANDS

Logo version V2



DANUBE
ISLANDS

Logo version V3



DANUBE ISLANDS

Bike • Boat

Logo version V4



DANUBE
ISLANDS

Bike • Boat

Logo version V5



DANUBE ISLANDS

Nature • Thermal

Logo version V6



DANUBE
ISLANDS

Nature • Thermal

Logo version V7



DANUBE ISLANDS
Nature • Culture

Logo version V8



**DANUBE
ISLANDS**
Nature • Culture

Logo version V9



DANUBE ISLANDS
Relax • Sport

Logo version V10



**DANUBE
ISLANDS**
Relax • Sport

Logo version V11



DANUBE ISLANDS
Csalló
Sziget KÖZ ösen

Logo version 12



**DANUBE
ISLANDS**
Sziget • Csalló
KÖZÖSEN

MONOCHROME VERSION OF THE LOGO

If is possible, the colour version of the logo has to be use.
In the situation, when it is not possible to use colour version of the logo, mono-chrome versions are ready.



COLOUR VERSION OF THE LOGO

The logo consists of 3 colours. The base color division is CMYK.

GREEN

CMYK: #7FC242
R: 127, G: 194, B: 66,

BLUE

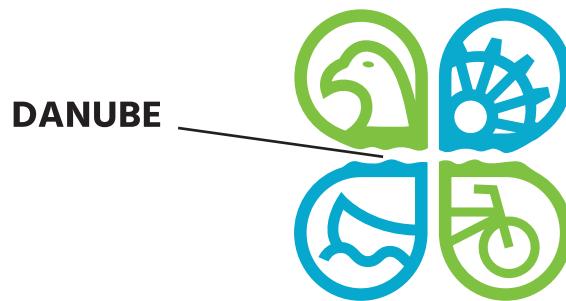
CMYK: #05A9CE
R: 5, G: 169, B:
206,

GRAY

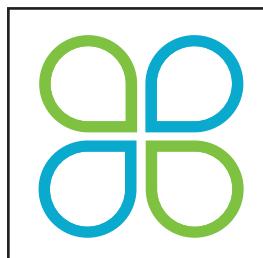
CMYK: #5C5C5C
R: 92, G: 92, B: 92,
206,



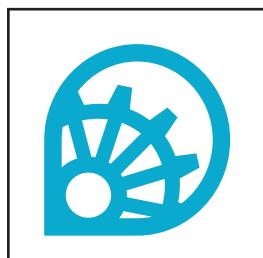
EXPLANATION OF THE LOGO IDEA



DANUBE



**THE ISLANDS ON THE DANUBE,
DROPS OF THE DANUBE WATERS**
Zitny Island



**THE WATER MILL
ON THE ZITNY ISLAND**
Symbol of monuments



WHITE-TAILED EAGLE
Symbol of nature



WATER
Symbol of water activities



BICYCLE
Symbol of cycling and sport

LOGO DESIGN

To keep the logo legible I recommend keeping minimum size of the logo according to Logo Manual. The minimum size of the logo can be changed in accordance to use.

MINIMUM SIZE OF THE LOGO



1,5 cm
print version



93 px
online version

The logo has exact proportions defined by the network structure, which helps resize the logo.



TYPOGRAPHY

The font **LATO** has been used to creation typography of the logo. Lato is a font from Google fonts collection and it is licensed for both private and commercial use.

The reason for using this font: simplicity, luxury, softness.

The font can by used is in **BOLD** and **REGULAR** version.

The font can be found in the attachment to this e-mail.

DANUBE ISLANDS

Bike • Boat

DANUBE ISLANDS

Nature • Thermal

DANUBE ISLANDS

Nature • Culture

DANUBE ISLANDS

Relax • Sport

DANUBE ISLANDS

Csalló
Sziget KÖZ ösen

**DANUBE
ISLANDS**

Bike • Boat

**DANUBE
ISLANDS**

Nature • Thermal

**DANUBE
ISLANDS**

Nature • Culture

**DANUBE
ISLANDS**

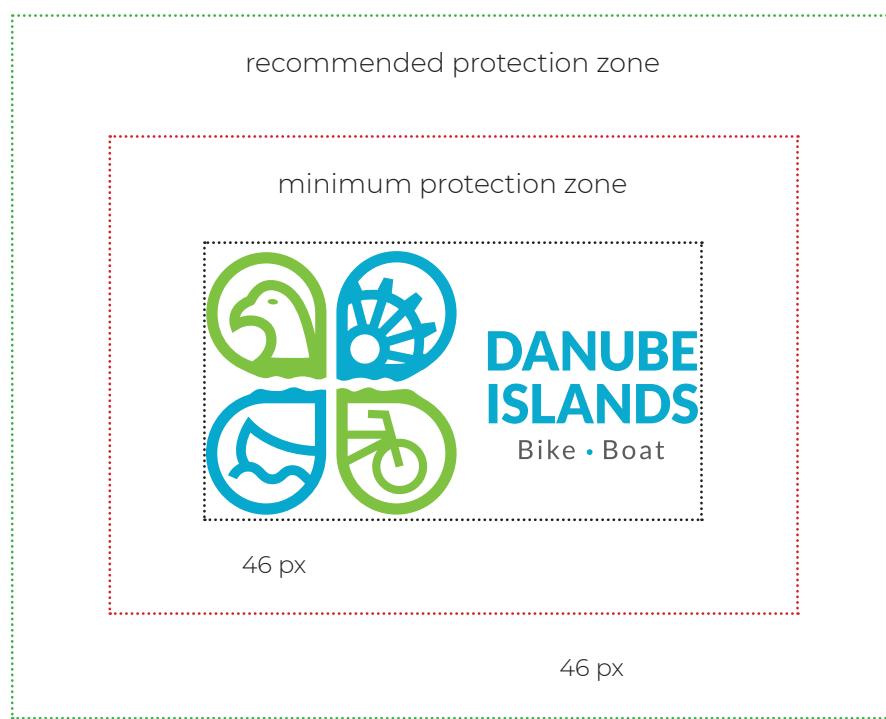
Relax • Sport

**DANUBE
ISLANDS**

Sziget • Csalló
KÖZÖSEN

THE PROTECTION ZONE

The protection zone defines the space where can't be other objects which can impair legible.



PROHIBITED USES

1. Don't change color of the logo!
2. Don't add line into to the logo!
3. Don't add the shadow to the logo!
4. Don't move elements of the logo!
5. Don't turn the logo!
6. Don't change the logo size!
7. Don't change typography!
8. Do not deform the logotype in the horizontal direction!
9. Do not deform the logotype in the vertical direction!



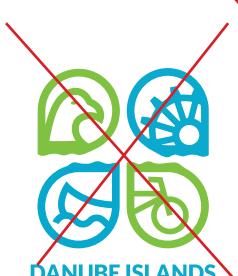
1



2



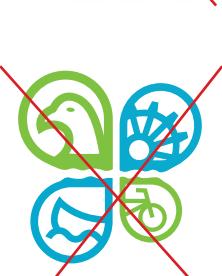
3



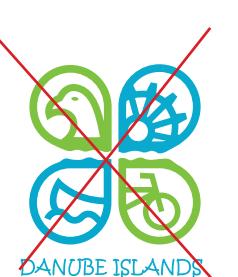
4



5



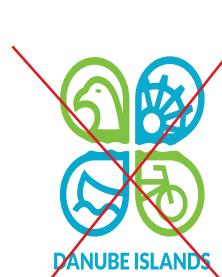
6



7

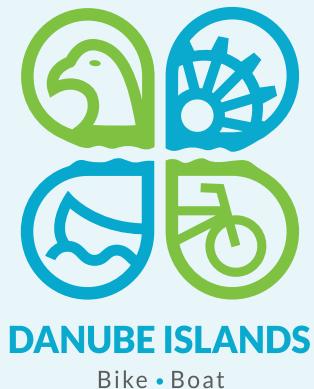


8

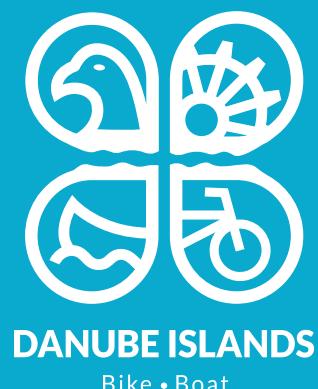


9

THE LOGO USED ON THE BACKGROUND



bright background



DANUBE
ISLANDS
Bike • Boat

dark background

THE LOGO USED IN THE PHOTOS



THE LOGO USED WITH OTHER LOGOS



DANUBE ISLANDS



DANUBE
ISLANDS



DANUBE ISLANDS



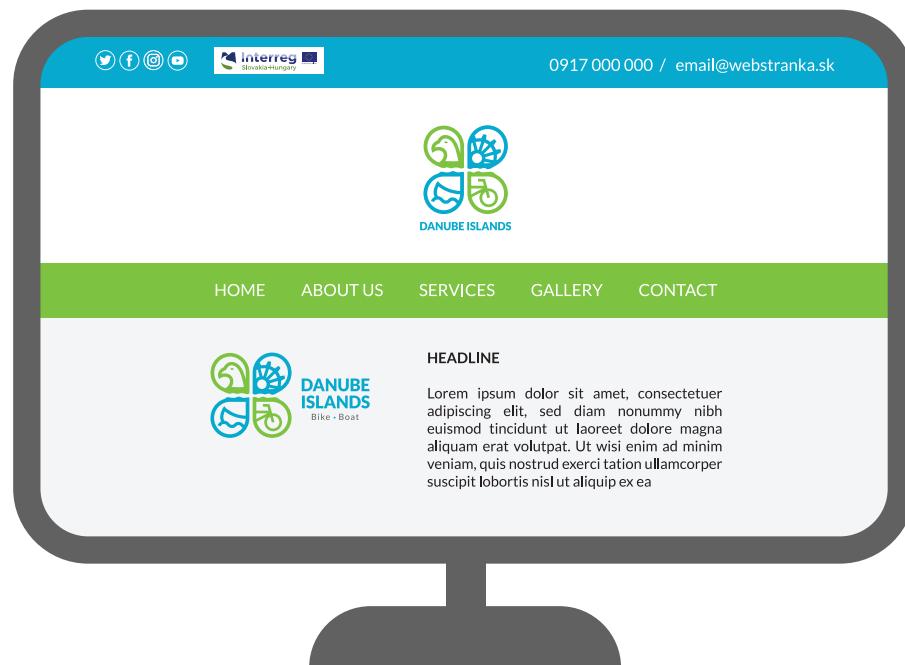
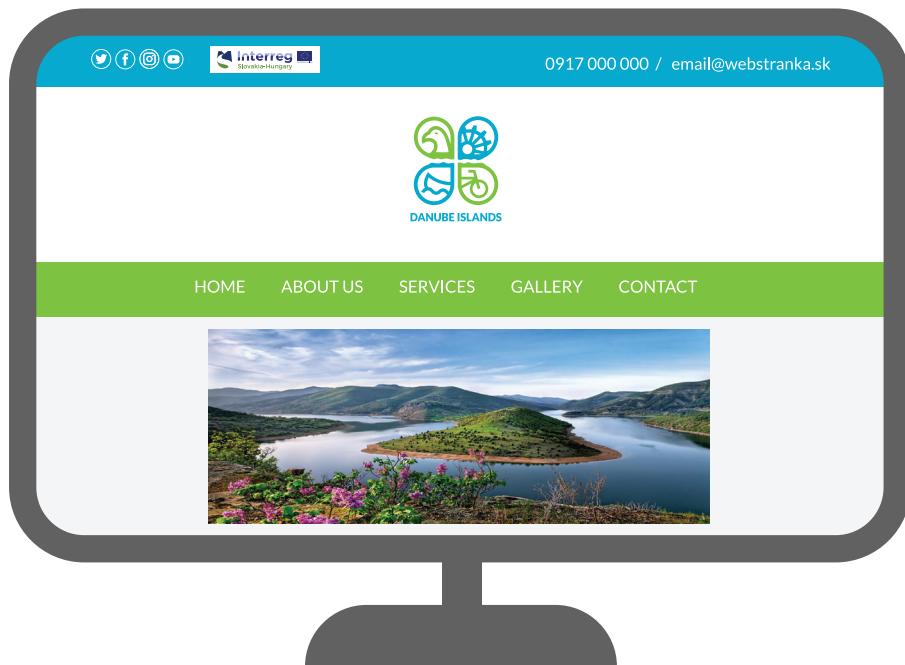
DANUBE
ISLANDS



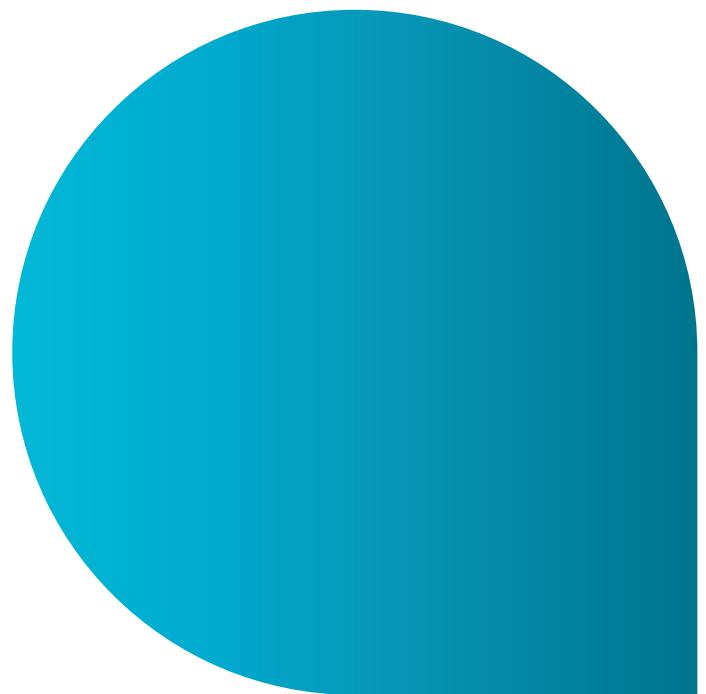
PROMOTIONAL ITEMS



PROMOTIONAL ITEMS



The logo for
mobile app
and social
networks



THE AUTOR:

Ján Zajac
www.rabbitstudio.sk
www.rabbitstudio.online

The logo has to be used according to logo design, if you have any questions feel free contact me.

